

# Health Sector Overview: Health Care in the 21<sup>st</sup> Century

## An Executive Education Program

**Sunday, July 26 – Wednesday, July 29, 2009**

- *What are the underpinnings of today's health care system?*
- *How are financial, policy and ethical considerations affecting health care delivery?*
- *What is the role and outlook for the life sciences industry and start-up ventures?*

Broaden your knowledge and your professional network by joining us for this four day intensive course on current health care issues and trends. Led by distinguished faculty from The Duke MBA Health Sector Management (HSM) program, the course is open to executives and managers from all industries.

July 26	July 27	July 28	July 29
<i>Course Introduction</i>	<i>Pharmaceutical, Biotechnology and Medical Device Industries</i>	<i>Private Sector Role in Global Health</i>	<i>Government and Health Care</i>
<i>Insurance and the Uninsured</i>	<i>Quality of Care and Evidence-Based Medicine</i>	<i>Entrepreneurship and Financing</i>	<i>Public Health</i>
<i>Managed Care</i>	<i>Health Care Law and Ethics</i>	<i>Hospitals, Long-term Care and End-of-Life Issues</i>	<i>Information Technology</i>
<i>Career session: Part 1</i>		<i>Career session: Part 2</i>	<i>Wrap-Up</i>

**Duke's Health Sector Management program** is the largest of its kind among top-tier business schools. Faculty from across the university and the health care industry provide Daytime and Executive MBA students with both world-class management training and a comprehensive understanding of the health care field. Coursework emphasis on current issues allows graduates to immediately apply their knowledge within the health care arena and contribute to this rapidly evolving industry.

*Space is limited. Please register and pay at your earliest convenience to secure a seat at the conference.*

**Date:** July 26 – July 29, 2009

**Time:**

July 26<sup>th</sup>: Registration begins at 8am and day concludes at 5pm

July 27 – July 29: 8a.m. - 6p.m.

**Location:**

Geneen Auditorium  
The Fuqua School of Business, Duke University,  
1 Towerview Drive  
Durham, NC 27708

**Fees:**

\$4,500

**Registration deadline:**

June 30, 2009

**Questions:**

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**To register:**

[https://register.fuqua.duke.edu/Events/HSM\\_Overview\\_7-26-2009\\_Registration\\_form.asp](https://register.fuqua.duke.edu/Events/HSM_Overview_7-26-2009_Registration_form.asp)

**For program details:**

[http://www.fuqua.duke.edu/programs/duke\\_mba/health\\_sector\\_management/hsm\\_executive\\_education/](http://www.fuqua.duke.edu/programs/duke_mba/health_sector_management/hsm_executive_education/)