



MEDQUEST 2009

The Future of Healthcare

Wednesday, September 23, 2009

Wireless and Consumer Healthcare

Hosted by:

**Gopal K. Chopra: MD, FRACS, MBA,
Adjunct Associate Professor at The Fuqua School of Business**

**Kevin Schulman: MD, MBA, Director of Health Sector Management
and Associate Director, Duke Clinical Research Institute**

Program Focus:

- Future impact of wireless technology on healthcare industry
- Understanding the future trends of consumer healthcare
- Expert panel discussions on business models and innovation solutions

Key Speakers:

- **Key Note: Jim Sweeney, CEO of Patient Safe Solutions**
- **James Mault M.D., Director of Health Solutions Group, Microsoft Corp**
- **Steve Oesterle M.D., CMO, Medicine & Technology, Medtronic**
- **David Gruber M.D., President, Healthcare Convergence Associates**
- **Tim McDonald, Investor / Entrepreneur**
- **Jeffrey Miller, VP and General Manager, Hewlett Packard WW Health and Life Sciences**
- **JP Peltier, Managing Director, Medtech Piper**

Duke's Health Sector Management program is the largest of its kind among top-tier business schools. Faculty from across the university and the health care industry provide Daytime and Executive MBA students with both world-class management training and a comprehensive understanding of the health care field.

Space is limited. Please register and pay at your earliest convenience to secure a seat at the conference.

Location:

Duke University
The Fuqua School of Business
Health Sector Management Program
1 Towerview Drive
Durham, NC

Date:

September 23rd, 2009

Time:

7am: Networking Breakfast
8am-5pm: Event

Cost:

\$350.00 per person
\$450.00 per person if registering day of event

Registration deadline:

September 10th, 2009

Questions:

Ana.Quinn@duke.edu

919-660-7900

To register:

https://register.fuqua.duke.edu/Events/HSM_MedQuest2009_09-23-2009_Registration_form.asp

For program details:

http://www.fuqua.duke.edu/programs/duke_mba/health_sector_management/medquest2009/